

CUSTOMER NO.: 24498  
Serial No.: 10/018,070  
Office Action dated: January 11, 2006

PATENT  
RCA89470

2624  
TFW



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** Wanda Green Thompson, et al.  
**Serial Number:** 10/018,070  
**Atty. Dkt:** RCA89470  
**Filing Date:** October 25, 2001  
**For:** ADVERTISEMENT SELECTION BASED ON USER  
ACTION IN AN ELECTRONIC PROGRAM GUIDE  
  
**Art Unit:** 2614  
**Examiner:** Shirley Chang

**AMENDMENT AND RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated January 11, 2006, for which a response is due April 11, 2006, please amend the above-identified application and enter the remarks as follows.

**Listing and Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 4 of this paper.